



West Coast Aerial Photography's President Honored at Photography Masters Cup

*- West Coast Aerial Photography's B-2 image receives honorable mention
at 4th annual Photography Masters Cup -*

Los Angeles, CA, Sept 15 -- West Coast Aerial Photography, Inc., today announced that it's President, Mark Holtzman, was presented with an Honorable Mention in the aerial photography category at the 4th annual International Color Awards Photography Masters Cup Photo Show for his B-2 flying over the Rose Bowl image. The show was attended by over 40,000 online viewers who logged on live from 154 countries to see the event.

The international jury included names well-known throughout the industry, including Christie's in New York, National Geographic Channel, Fox Broadcasting Company, Amsterdam Worldwide, Kodak USA, and Esquire in London. Judges presented 235 title awards in 31 categories, after reviewing thousands of images submitted from across the globe.

Mr. Holtzman's B-2 image, entitled "Rosebowl," was one of eight images chosen in the aerial photography category, placed alongside images from Australia, the Netherlands and the USA. "The Masters Cup celebrates photographers who operate at the highest levels of their craft," said Basil O'Brien, the awards Creative Director. "Mr. Holtzman's work represents contemporary color aerial photography at its finest, and we're pleased to present him with an honorable mention."

International Color Awards Photography Masters Cup is a leading international award honoring excellence in color photography. This celebrated event shines a spotlight on the best professional and amateur photographers worldwide and honors the finest images with the highest achievements in color photography.

Mr. Holtzman's B-2 image has won numerous awards, including second place in the 2010 Annual World Press Photo Contest sports features category, an Award of Excellence at the 2010 Annual Pictures of the Year International Competition, as well as been published in Sports Illustrated, LA Times blog and RearView Magazine.

About West Coast Aerial Photography, Inc.

West Coast Aerial Photography, Inc. is a family-owned aerial photography company created by Mark Holtzman in 2000. A combination of Mr. Holtzman's passion for aviation and photography, West Coast Aerial Photography has become a successful business by catering to each client's individual needs and concerns. Delivering high-resolution oblique and vertical aerial imagery, West Coast Aerial Photography can be seen in various domestic and international publications.

For more information, please visit www.photopilot.com or www.photopilot.com/blog.

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